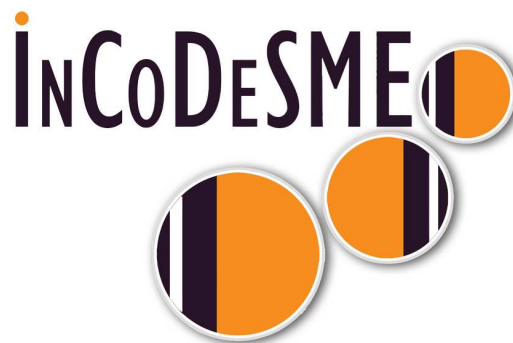




SZEGEDI TUDOMÁNYEGYETEM
GAZDASÁGTUDOMÁNYI KAR



INVITATION

The University of Szeged, Faculty of Economics and Business Administration (SZTE GTK) and the Faculty of Economics and Engineering Management (FIMEK), Novi Sad kindly invite you to the closing conference of their project

Examination of innovation and cooperation abilities and development possibilities of small and medium sized enterprises in the Hungarian-Serbian cross-border region

(project ID: HUSRB/0901/213/050)

which takes place on

**June 3, 2011, Friday, from 9:00 AM
in the education building of the SZTE GTK (Szeged, Feketesas 28.)**

Contributions to the conference are in Hungarian, Serbian and English. We provide translation into Hungarian and Serbian.

Participation at the conference is free-of-charge but requires advance registration at <http://www.eco.u-szeged.hu/incodesme-husrb> We hereby inform you that the number of participants is limited. For this reason, we can only guarantee participation to the first 60 registrants. Deadline for registration is May 27, 2011.



The Programme is co-financed by the
European Union



Hungary-Serbia
IPA Cross-border Co-operation Programme

Preliminary programme:

9.00 Registration

9.20 Welcome - *Dr. Erzsébet Hetesi* Dean of the Faculty (SZTE GTK)

Dr. Marijana Carić President of the University Council (FIMEK)

9.30 Short introduction of the project – *Dr. Anita Pelle (SZTE GTK)*

Short introduction of the project partnership

–University of Szeged, Faculty of Economics and Business Administration – *Dr. Anita Pelle (SZTE GTK)*

–Faculty of Economics and Engineering Management – *M.Sc. Olga Carić (FIMEK)*

9.50 General aspects of the Hungarian-Serbian cross-border cooperation – *Senka Gavranov, Joint Technical Secretariat of the Hungary-Serbia IPA Cross-Border Cooperation Programme*

10.10 Major findings of the background studies

Comparison of the enterprise development and innovation policies of the cross-border region; competitiveness analysis – *Dr. Szabolcs Imreh (SZTE GTK)*

Aspects of development relying on endogenous resources: foreign experience – *Dr. Miklós Lukovics (SZTE GTK)*

Innovation and cooperation abilities of SMEs in less prosperous cross-border regions: literature survey – *Dr. Zsolt Makra (external expert)*

10.50 Coffee break

11.10 Major results of the Hungarian primary research – *Dr. Péter Kovács (SZTE GTK)*

11.30 Major results of the Serbian primary research – *M.Sc. Djurdjica Vukajlović (FIMEK)*

11.50 The innovation and cooperation propensity of SMEs in the Hungarian-Serbian cross-border area - conclusions and policy recommendations – *Dr. Miklós Lukovics (SZTE GTK)*

12.10 Networking and buffet lunch