



UNIVERSITY OF SZEGED  
FACULTY OF ECONOMICS AND  
BUSINESS ADMINISTRATION



MANAGEMENT AND ORGANIZATION  
COMMITTEE OF THE  
HUNGARIAN ACADEMY OF SCIENCES



SZEGED COMMITTEE OF  
THE HUNGARIAN ACADEMY  
OF SCIENCES

## “Scientific Management” and Management Science Today International Scientific Conference

Szeged (Hungary)  
November 4-5, 2011

On the 100th anniversary of Frederick Winslow Taylor’s publication of “Principles of Scientific Management”, the University of Szeged, Faculty of Economics and Business Administration will organize an international conference.

Taylorism, since its introduction hundred years ago, generated heated debates and controversies with numerous supporters and critics. Taylor intended to use his scientific model for the benefit of all concerned parties. However, his famous line, namely that even an intelligent gorilla could be trained to do Schmidt’s job, actually refers to the dehumanization of the human work.

A range of questions hence arise, such as: Why Taylor’s ideas are coming up on the current management agenda? What arguments are brought up by Neotaylorism? Which of Taylor’s contributions still stand scientifically, and which ones should be unlearned by today’s researchers and practitioners? What are the new approaches that we need to focus on?

If you wish to join us to think about management science of the 21st century, you are welcome to participate at our conference.

The languages of the conference are English and Hungarian. Papers from all areas of management sciences are appreciated.

Selected English language papers will be published in the internationally indexed conference proceedings, under an ISBN reference.



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## Main Topics

### Organizations

- Organization Theory
- Organizations: from pyramids to networks
- The sociology of organizations
- Organizational performance assessment
- Organizational psychology

### Cultural and behavioural issues

- Environmental and sustainability concerns
- Corporate social responsibility
- Organizational culture
- Leadership and motivation
- Managing cultural diversity

### Management practice

- Human resources management
- Quality management
- Strategic management
- Management consulting
- Management competences; development and use
- Knowledge management
- Project management
- Methodology issues
- Education issues

## Deadlines

Abstract submission: 30 July  
Decision of acceptance: 22 August  
Registration: 03 October

## Contact

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