



**UNIVERSITY OF SZEGED
FACULTY OF ECONOMICS AND
BUSINESS ADMINISTRATION**

INTERNATIONAL WEEK 2014



SZEGED

PROGRAMS

Monday (17 March)

8.00 am – 4.00 pm	Arrival in Szeged
4.00 pm – 6.00 pm	Registration at the Faculty Hall Faculty Tour every 30min
6.00 pm – 8.00 pm	Welcome Reception at the Faculty Hall

Tuesday (18 March)

	Lecturer	Course
8.00 am – 9.30 am	Michael Freiboth	International Human Resource Management
	Dr.Tomáš Heryán	Differences in Banking across the European Union
	Klaus Bruno Schebesch	Will Business Analytics and Big Data Enhance Market Function?
	Soim Horatiu Florin	Entrepreneur and Entrepreneurship
10.00 am – 11.30 am	Julien Hay	Environmental Economics, Marine Environment, Oil Pollution
	Dziawgo Leszek	Green Evolution. Financial Market & Ecology
	Bezoumov Serguei	Doing Business in France
	Stefana Maria Dima	The Nature and Complexity of the Differences in International Financial Reporting
11.45 am – 12.15 pm	Lunch at the Faculty Hall (Lunch ticket required)	
12.30 pm – 2.00 pm	Davor Dujak	Specifics of Retail Supply Chain Management (RSCM)
	Dziawgo Danuta	Debt Market - Global Challenge
	Bezoumov Serguei	Doing Business in France
	Matei Oana Lidia	Ethics in International Relations. Contemporary Debate

	Lecturer	Course
2.30 pm – 4.00 pm	Mirna Leko Simic	Food Marketing
	Elisabetta Croci Angelini	Economic Policy
2.30 pm – 4.00 pm	Péter Kovács, Luigi D'Ambra, Sergio Scippacercola, Members of the MTA Committee on Statistics	Workshop: Evaluation of University Teaching
4.00 pm – 6.00 pm	Erzsébet Hetesi, Márton Vilmányi, José Luis Vázquez, María Purificación García, Ana Lanero, Pablo Gutierrez, Mirna Leko Simic	Workshop: Non-business Marketing and Management

Wednesday (19 March)

	Lecturer	Course
8.00 am – 9.30 am	Mirna Leko Simic	Food Marketing
	Dr. Tomáš Heryán	Differences in Banking across the European Union
	Klaus Bruno Schebesch	Will Business Analytics and Big Data Enhance Market Function?
	Soim Horatiu Florin	Entrepreneur and Entrepreneurship
10.00 am – 11.30 am	Julien Hay	Environmental Economics, Marine Environment, Oil Pollution
	Dziawgo Leszek	Green Evolution. Financial Market & Ecology
	Bezoumov Serguei	Doing Business in France
	Stefana Maria Dima	The Nature and Complexity of the Differences in International Financial Reporting
11.45 am – 12.15 pm	Lunch at the Faculty Hall (Lunch ticket required)	

	Lecturer	Course
12.30 pm – 2.00 pm	Davor Dujak	Specifics of Retail Supply Chain Management (RSCM)
	Dziawgo Danuta	Debt Market - Global Challenge
	Marive Victoria Sanagustin Fons	Business Ethics
	Matei Oana Lidia	Ethics in International Relations. Contemporary Debate
2.30 pm – 4.00 pm	Michael Freiboth	International Human Resource Management
	Elisabetta Croci Angelini	Economic Policy
2.30 pm – 4.00 pm	Péter Kovács, Mariangela Zenga, Paola Bongini, Ákos Sápi, Financial Literacy Research Group (Gábor Dávid Kiss, Beáta Kincsesné Vajda, Andreász Kosztopulosz)	Workshop: Financial Literacy

Thursday (20 March)

	Lecturer	Course
8.00 am – 9.00 am	Michael Freiboth	International Human Resource Management
	Dr.Tomáš Heryán	Differences in Banking across the European Union
	Klaus Bruno Schebesch	Will Business Analytics and Big Data Enhance Market Function?
	Soim Horatiu Florin	Entrepreneur and Entrepreneurship
9.00 am – 10.00 am	Julien Hay	Environmental Economics, Marine Environment, Oil Pollution
	Dziawgo Leszek	Green Evolution. Financial Market & Ecology
	Bezoumov Serguei	Doing Business in France
	Stefana Maria Dima	The Nature and Complexity of the Differences in International Financial Reporting

	Lecturer	Course
10.00 pm – 11.00 pm	Davor Dujak	Specifics of Retail Supply Chain Management (RSCM)
	Dziawgo Danuta	Debt Market - Global Challenge
	Marive Victoria Sanagustin Fons	Business Ethics
	Matei Oana Lidia	Ethics in International Relations. Contemporary Debate
10.00 am – 11.00 am:	Anita Pelle, Elisabetta Croci Angelini, Sarolta Somosi, Laura Tandi(PhD student), Ákos Uhrin (PhD student), + Students (5)	Workshop: The European Economy
11.00 pm – 12.00 pm	Mirna Leko Simic	Food Marketing
	Elisabetta Croci Angelini	Economic Policy
12.00 am – 12.30 pm	Lunch at the Agóra (6722 Szeged Kálvária sugárút 23.)(Lunch ticket required)	

Lecturer: Course	Room	Number of Students
Michael Freiboth: International Human Resource Management	107 (1st floor)	22
Bezoumov Serguei: Doing business in France	411 (4th floor)	13
Davor Dujak: Specifics of Retail Supply Chain Management (RSCM)	107 (1st floor)	14
Dr. Tomáš Heryán: Differences in banking across the European Union	411 (4th floor)	8
Dziawgo Danuta: Debt Market - Global Challenge	411 (4th floor)	7
Dziawgo Leszek: Green Evolution. Financial Market & Ecology	*108 Council Room (1st floor)	10
Elisabetta Croci Angelini: Economic Policy	410 (4th floor)	24
Julien Hay: Environmental Economics, Marine Environment, Oil Pollution	107 (1st floor)	15
Klaus Bruno Schebesch: Will Business Analytics and Big Data Enhance Market Function?	*108 Council Room (1st floor)	6
Marive Victoria Sanagustin Fons: Business Ethics	*108 Council Room (1st floor)	15
Matei Oana Lidia: Ethics in International Relations. Contemporary Debate	412 (4th floor)	10
Mirna Leko Simic: Food Marketing	107 (1st floor)	22
Șoim Horațiu Florin: Entrepreneur and entrepreneurship	412 (4th floor)	10
Stefana Maria Dima: The Nature and Complexity of the Differences in International Financial Reporting	412 (4th floor)	8

* Exam on Thursday in Room 410

Workshops for Lecturers:	Room
<p>Evaluations of University of Teaching Péter Kovács, Luigi D'Ambra, Sergio Scippacercola, MTA Statisztikai Bizottság tagjai</p>	<p>108 Council Room (1st floor)</p>
<p>Non-business Marketing and Management Erzsébet Hetesi, Márton Vilmányi, José Luis Vázquez, María Purificación García, Ana Lanero, Pablo Gutierrez, Mirna Leko Simic</p>	<p>108 Council Room (1st floor)</p>
<p>Financial Literacy Péter Kovács, Mariangela Zenga, Paola Bongini, Ákos Sápi, Pénzügyi Kultúra Kutató Csoport (Gábor Dávid Kiss, Beáta Vajda, Andreász Kosztopulosz)</p>	<p>108 Council Room (1st floor)</p>
<p>The European Economy Anita Pelle, Elisabetta Croci Angelini, Sarolta Somosi, Laura Tandi(PhD Student), Ákos Uhrin (PhD Student), + Students (5)</p>	<p>108 Council Room (1st floor)</p>

SOCIAL PROGRAMS

Monday (17 March)

6.00 pm Welcome Reception

Tuesday (18 March)

1.00 pm City Bike Tour
Leaves from the entrance of the Faculty

7.30 pm Concert – 5 euro
Leaves from the entrance of the Faculty at 6.45 pm

Wednesday (19 March)

4.30 pm – 6.00 pm City Walking Tour
Leaves from the entrance of the Faculty

7.00 pm – 10.00 pm Dinner at Béke Restaurant
(Boldogasszony sgt. 11)

Thursday (20 March)

3.00 pm – 6.00 pm Interactive Introduction to Hungarian Gastronomy
at Hotel Soleil (Kelemen utca 7) - 10 euro

9.00 pm Thermal Bath at "Anna Fürdő"
(Tisza Lajos sgt. 24) – 4 euro

Friday (21 March)

8.00 am – 12.15 pm Trip to Ópusztaszer
Leaves from the entrance of the Faculty – 6 euro

PARTICIPANTS

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ORGANIZERS



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assistant professor



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assistant professor



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Training Coordinator



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International Relations Coordinator



Flóra Fierpasz
tutor



Pál Alexandra
tutor



Márk Olajos
tutor



Anita Juhász
tutor